

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF APRIL 2005**

VENDOR	DESCRIPTION	AMOUNT
<b><u>ADVERTISING</u></b>		
FLORIDA KEYS KEYNOTER	DAC/FSHG UMB MTG	\$50.40
FLORIDA KEYS.COM	3/1-5/1/05	\$2,500.00
THE REPORTER	DAC/FSHG UMB MTG	\$58.72
TINSLEY ADVERTISING	GAY.COM JAN05	\$4,942.62
TINSLEY ADVERTISING	SPAN FLY JAN-MAR05	\$67,800.00
TINSLEY ADVERTISING	GEN FSHG	\$33,900.00
TINSLEY ADVERTISING	GEN ARTS	\$7,770.45
TINSLEY ADVERTISING	PROMO ADV	\$628,834.77
TINSLEY ADVERTISING	DIVE UMB	\$40,072.20
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$200,115.38
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$15,887.63
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$40,663.31
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$49,568.01
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$13,243.74
		<hr/> \$1,105,407.23
<b><u>BRICKS &amp; MORTAR PROJECTS</u></b>		
ISLAND DOLPHIN CARE	RQST 1 FY05	\$75,549.24
KEY WEST ART & HISTORICAL SOCIETY	CUSTOM HOUSE	\$13,543.00
		<hr/> \$89,092.24
<b><u>VISITOR INFORMATION SERVICES</u></b>		
KEY WEST CHAMBER OF COMMERCE	MAR-APR05	\$34,500.00
MARATHON CHAMBER OF COMMERCE	MAR05	\$6,666.66
ISLAMORADA CHAMBER OF COMMERCE	MAR05	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	MAR05	\$7,750.00
LOWER KEYS CHAMBER OF COMMERCE	MAR-APR05	\$9,000.00
		<hr/> \$64,583.32
<b><u>EVENTS</u></b>		
BLUE WATER PRINTING	BP & LK DOLPHIN TOURN	\$180.00
CELEBRATE	FOUNDERS SOCIETY	\$600.00
CLEAR CHANNEL BROADCASTING	FOUNDERS SOCIETY	\$260.00
COOKE COMMUNICATIONS	CAPT. LEON SHELL TOURN	\$216.00
COOKE COMMUNICATIONS	LK JAZZ FEST	\$354.60
DEL BROWN INVITATIONAL	RQST 1 FY05	\$2,500.00
EL FARO NEWSPAPER	FOUNDERS SOCIETY	\$100.00
FL MEDIA INC	LK JAZZ FEST	\$270.00
FLORIDA KEYS KEYNOTER	LK JAZZ FEST	\$225.72
FLORIDA KEYS KEYNOTER	rites of spring art shw	\$311.00
MARATHON CHAMBER OF COMMERCE	SEAFOOD FESTIVAL	\$8,854.16
ISLAMORADA CHAMBER OF COMMERCE	NASCAR	\$4,650.27
ISLAMORADA CHARTER BOAT ASSOC	SAILFISH TOURN	\$6,000.00
ISLAND OPERA THEATRE	CONCERT SERIES	\$5,684.59
KEY WEST COUNCIL ON THE ARTS	IMPROMPTU CONCERTS	\$547.20
KEY WEST FISHING TOURNAMENT	RQST 3&5 FY05	\$4,809.46
KEY WEST PLAYERS	WATERFRONT PLAYHOUSE	\$3,828.80
KEY WEST THE NEWSPAPER	FOUNDERS SOCIETY	\$270.00
KEYS RADIO GROUP	rites of spring art shw	\$140.00
MARATHON COMMUNITY THEATRE	SEASON 04-05	\$5,029.50
MARATHON GARDEN CLUB	CHRISTMAS EXHIBIT	\$675.68
MIDDLE KEYS CONCERT ASSOC	CONCERT SEASON 05	\$5,924.53
OUTDOOR FLORIDA	BP & LK DOLPHIN TOURN	\$280.00
PERFORMING ART CENTERS OF KEY WEST	TWT SEASON 04-05	\$8,481.63
PRIMEDIA	BP & LK DOLPHIN TOURN	\$1,020.00
SCULPTURE KEY WEST INC	RQST1 FY05	\$18,855.00
STEPHEN ESTES/BAROMETER	LK JAZZ FEST	\$250.00
THE KEY PLAYERS	SEASON 04-05	\$750.00
TROID BRETT DBA FLOATING ISLAND	rites of spring art shw	\$692.00
US 1 RADIO	FOUNDERS SOCIETY	\$290.00

WCNK-98.7 CONCH FM	FOUNDERS SOCIETY	\$250.00
WCNK-98.7 CONCH FM	LK JAZZ FEST	\$350.00
		<hr/> \$82,650.14

#### **OFFICE SUPPLIES & OPER COSTS**

AMSAN FLORIDA	HIGGS BCH OPER SUPPLIES	\$227.04
C.B SCHMITT REAL ESTATE	MAR-APR05 RENT	\$15,007.20
CABANAS PRINTING	TDC LABELS	\$220.00
CERTIFIED LOWER KEYS PLUMBING	HIGGS BCH MAINT SUPPLIES	\$43.96
DIVERSIFIED SERVICES	MAR05	\$345.00
FEDERAL EXPRESS CORP	SHIPPING	\$851.72
FLORIDA FENCECORP	ASTRO CITY FENCE	\$1,250.00
KEY WEST CITIZEN	1 YR SUBS 4/05-06	\$102.00
OFFICE DEPOT	OFFICE SUPPLIES	\$567.06
PITNEY BOWES INC	2/28-4/30/05	\$302.00
ROBBIE'S SAFE HARBOR MARINA	FEB05 MAINT SMTR & REST BCH/74.5 TONS SEAWEEED DISI	\$15,611.00
TOTAL TEMPERATURE CONTROL	MAR05 MAINT	\$99.95
UNITED PARCEL SERVICE	SHIPPING	\$141.94
UNITED STATES POSTMASTER	BMP	\$1,293.18
US POSTMASTER	BULK 120	\$300.00
US POSTMASTER	POB 1147 3/31/05-06	\$126.00
XEROX CORP	MAR05 COPIER	\$512.45
XEROX CORP	MAR05 FAX	\$104.37
		<hr/> \$37,104.87

#### **PERSONAL SERVICES**

3406 N. ROOSEVELT BLVD		\$0.00
CLERK OF THE CIRCUIT COURT	JAN-MAR05 EXP	\$12,257.24
		<hr/> \$12,257.24

#### **PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES	PR EXP	\$34,510.97
STUART NEWMAN ASSOCIATES	MAR05 PR FEES	\$33,075.00
		<hr/> \$67,585.97

#### **SALES & MARKETING**

AMEUROP PHONE ASSIST	MAR05	\$1,500.00
ASSOCIATION FORUM OF CHICAGOLAND	MEMB-4/1/05-06	\$325.00
CASSWOOD INSURANCE AGENCY	SAN DIEGO PRIDE -LIAB. INS	\$100.00
CELLET TRAVEL SERVICES	FEB-MAR05 FEES UK&GY	\$11,333.32
CELLET TRAVEL SERVICES	EXP	\$7,393.42
COMMUNITY MARKETING	GLWTE,ORLANDO 6/3/05	\$515.00
CONVENTION SOUTH	2005 DIRECTORY & WEBSITE	\$75.00
DIVING EQUIPMENT & MARKETING ASSOC	DEMA,LAS VEGAS 10/4-7/05	\$3,768.00
FILM FLORIDA	REG-LOC TRADE SHW 4/15-17/05	\$1,500.00
FILM FLORIDA	REG-IFP SHW,NY 9/19-24/04	\$1,500.00
GET IT ACROSS	ITB FOLLOW UP	\$403.00
GREGORY R MCGRADY	BTS,NJ 3/17-21/05	\$2,000.00
KEY WEST ALOE	PROMO ITEMS	\$448.00
NORTHALSTEAD MARKET DAYS	REG-CHICAGO 8/6-7/05	\$1,260.00
PRANGE O'HEARN	JAN-MAR05 COLL	\$11,156.25
SAN DIEGO LESBIAN & GAY	SAN DIEGO PRIDE JUL05	\$575.00
SEAM SHOPPE	28 TABLECLOTHS	\$918.67
SMITH TRAVEL RESEARCH	JAN-FEB05	\$675.00
THE MARKET SHARE CO	MAIL FULFILLMENT	\$2,339.39
UNICOMM LLC	ADV IN TVL 06,DC	\$4,500.00
UNICOMM LLC	ADV IN TVL 06,NY	\$4,500.00
VISIT FLORIDA	ITME,IL 9/26-30/05	\$6,480.00
VISIT USA COMMITTEE-FRANCE	MEMB-4/1/05-3/1/06	\$1,108.14
VISIT USA COMMITTEE-NORWAY	MEMB 2005	\$315.00
		<hr/> \$64,688.19

#### **TELEPHONE & UTILITIES**

BELLSOUTH	2961552APR05	\$460.21
BELLSOUTH	2941936MAR05	\$235.54
BELLSOUTH	2942901MAR05	\$940.47
BELLSOUTH	2950918MAR05	\$149.95
BELLSOUTH	2966103MAR05	\$245.16

BELLSOUTH LONG DISTANCE	2961552MAR05	\$1,199.48
CINGULAR WIRELESS	5090402MAR05	\$74.66
CITY OF KEY WEST	MAR05 HIGGS BCH	\$2,895.48
COMPUTER OFFICE SOLUTIONS	MAR-APR05	\$44.00
FKAA	MAR05 TDC	\$58.13
KEYS ENERGY SERVICES	APR05 TDC	\$356.65
KEYS ENERGY SERVICES	APR05 HIGGS BCH	\$126.96
WASTE MANAGEMENT OF FL	APR05 HIGGS BCH	\$318.73
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		\$7,105.42

**TRAVEL**

HAROLD WHEELER	FEB-MAR05 MTGS	\$220.70
HAROLD WHEELER	LDG ASSOC. FEB-MAR05 MTGS	\$36.00
KEY WEST TRAVEL CONDO	S.MITCHELL-BERLIN 3/7-18/05	\$807.06
KEY WEST TRAVEL CONDO	S.SMITH-WA/CA 3/21-25/05	\$1,175.20
KEY WEST TRAVEL CONDO	G.MCGRADY-NJ 3/17-21/05	\$461.80
KEY WEST TRAVEL CONDO	S.TORTU	\$912.50
LYNDA STUART	MAR05 MTGS	\$151.20
MAXINE PACINI	NOV04-MAR05 MTGS	\$785.20
PWG TRADING CORP	H.WHEELER-CUBA 5/3-7/05	\$1,660.00
SABINE PONS CHILTON	MAR05 TVL	\$94.30
STACEY MITCHELL	ITB,BERLIN 3/7-18/05 FINAL TVL	\$1,842.41
STACEY MITCHELL	POWWOW,NY 5/3-8/05 ADV TVL	\$1,922.00
STEVE K SMITH	GLWTE,WA/CA 3/21-25/05	\$1,235.54
SUSANNE TORTU	MTG SPOTS,TALLAHASSEE 5/3-5/05 ADV TVL	\$677.50
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		\$11,981.41

<b>TOTAL</b>	<b><u><u>\$1,542,456.03</u></u></b>
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